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Psychology Department, 273 Social Sciences 2

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PSYCHOLOGY 194 - ADVANCED RESEARCH IN SPECIAL PROJECTS

RESEARCH PROJECT TITLE 2024 Election: Race and Gender in Political Cartoons

FACULTY RESEARCH SUPERVISOR Eileen Zurbruggen Phone use email Office _____

Email zurbrigg@ucsc.edu

GRADUATE RESEARCH ASSISTANT Mike Vallerga Phone _____ Office _____

(if applicable)

Email mvallerg@ucsc.edu

Brief description of Research Project:

Qualitative and quantitative analysis of racism and sexism in political cartoons about the U.S

Presidential election. RA may assist with other projects related to political psychology.

Major Responsibilities of Undergraduate Research Assistant:

Review and download cartoons from an online archive, code cartoons, maintain records about sample and coding, conduct literature reviews, other tasks as assigned

Prerequisites and Qualifications:

Prefer RAs with strong performance in PSYC 100. Conscientiousness and attention to detail are vital. Desirable: excellent writer, interest in political psychology

Expected length of student commitment: Fall Winter Spring Summer
(If student does not fulfill this commitment, it can be reflected in their narrative evaluation.)

Estimated number of hours per week:	with Faculty Research Supervisor	<u>1-2</u>
	with Graduate Research Asst	<u>1-2</u>
	(if applicable)	
	independently on project	<u>12</u>

Written report will be required: YES NO Reading List will be assigned: YES NO

Type of Academic Credit Available:

Advanced Developmental Research....Psychology 194A
Advanced Cognitive Research.....Psychology 194B
Advanced Social Research.....Psychology 194C

Number of Undergraduate Research Assistants needed for this project each quarter: 1

Posting Date: _____

revised 2.11